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# Business Innovation Group (BIG) News

Georgia Southern University

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## Food for Thought Seminar: Patent Basics

October 28, 2010

**<a href="http://eagle-entrepreneur.com/wp-content/uploads/2010/10/adtc12.jpg"></a></strong>**

**<a href="http://eagleentrepreneur.files.wordpress.com/2010/10/creative-coast2.jpg"></a></strong>**

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**The next presentation in the Food for Thought Series will be on Thursday, November 18, 2010. </strong>**

Please see attached flyer for complete details on our speaker, Allan M. Kagen, and his presentation **"Patent Basics for Entrepreneurs, Startups and Small Business".</strong>**

Most American businesses are ignoring an astonishing \$1 trillion in intellectual property asset wealth. This is thought to represent the most fertile, yet most ignored, ground for development by corporate chief financial officers. An increasing number of business leaders at companies such as Microsoft, Lucent, Intel, Dell and Dow Chemical are regarding intellectual property as the new core of the modern business enterprise and a major factor in their success. The Business Review – Albany

Discussion topics will focus on patent basics including what a patent is, what can be patented, and the patent process. We will discuss critical timelines, costs and the current state of patent law in the U.S.

ALAN M. KAGEN received a Bachelor of Science degree in Mechanical Engineering from Tulane University in 1989. Mr. Kagen received his Juris Doctor degree from the University of Baltimore in 1993. While pursuing his engineering degree, Mr. Kagen worked with engineers at the Consumer Product Safety Commission designing testing devices and performing tests on and analyses of numerous consumer products. In 1989, he joined the U.S. Patent & Trademark Office as an Examiner, examining patent applications pertaining to land and motor vehicles. Mr. Kagen concurrently attended the night program at the University of Baltimore Law School, where he was the Comments and Notes Editor for the University's Intellectual Property Law Journal. Mr. Kagen joined [Nixon & Vanderhye P.C.](http://www.nixonvan.com/) in 1995. He has prosecuted many patent applications relating to mechanical and electrical technologies, business methods and e-commerce and has prepared opinions on the infringement and validity of specific

patents. He has also successfully argued before the Patent Office Board of Patent Appeals and Interferences. Mr. Kagen also provides IP portfolio analyses and valuation and counsel regarding IP acquisitions.

This series is open to all entrepreneurs, small businesses and interested parties, so feel free to forward this announcement and invite your friends and colleagues. Please sign up by Tuesday, October 19th to be included for lunch. Sign up by email to Jane Jordan at <a href="mailto:jjordan@georgia.org">jjordan@georgia.org</a> or by calling the office at 912-963-2551. If you sign up for the luncheon and find that you cannot attend, we would appreciate notification of that. When you RSVP, a complimentary lunch is ordered for you.

The event is free. However, if you sign up to attend and don't inform us 24 hours ahead of time if you cannot attend, you will be charged \$10 for the lunch.

**Directions to the luncheon:**

Take I-16 to I-95 North

Take I-95 North to Exit 106 (Jimmy Deloach Parkway, 1 exit north of the Savannah/Hilton Head Intl. airport)

At Exit 106, turn right; get into left turn lane immediately

Take 1st left (which will be long driveway)

Turn left at the stop sign

The EDRB building is the first building on the right.

The PARB building is the second building on the right.

The "Food for Thought" luncheon is being held in the PARB building, Room 126.

There will be signs inside the PARB building directing you to Room 126.